



The International Exhibition for Paper, Paperboard, Tissue, Hygienic Products, Non-woven, Packaging, Printing & Plastic Industries

رؤية  
VISION 2030  
المملكة العربية السعودية  
KINGDOM OF SAUDI ARABIA



17 18 19  
NOVEMBER 2025

Jeddah Center for Exhibitions & Events - KSA

# WHY SAUDI ARABIA

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- GDP surpassing \$1.068 trillion.
- Steady annual growth rate of 3.59%.
- Holding 25% of the total Arab GDP.
- the largest free-market economy in the Middle East and North Africa (MENA).
- rapidly growing population—expanding by 3.5% annually.
- The MENA region's largest economic hub and the 14th largest globally, Saudi Arabia.
- The 19th largest exporter globally.
- Convenient access to over 400 million consumers in the MENA region.
- Active membership in the Gulf Cooperation Council, the Greater Arab Free Trade Area, the G-20, and the World Trade Organization.
- Saudi Arabia hosts the largest number of investment funds in the MENA region.
- Laws permitting 100% foreign ownership of projects and real estate, make it an attractive hub for global enterprises.
- Political and economic stability, coupled with a modern, world-class infrastructure that enhances its appeal.





## Saudi Arabia – Market Volume in Numbers

**\$5.87  
BILLION**

Saudi Arabia's paper and paperboard packaging market size in 2028

**4.23%**

Annual growth of Saudi Arabia's paper and paperboard packaging market

**\$2.97  
BILLION**

The revenue in the Tissue & Hygiene Paper market In Saudi Arabia 2025

**4.74%**

Annual growth of Saudi Arabia's Tissue & Hygiene Paper market (2024 - 2029)

**\$3.5  
BILLION**

Saudi Arabia's paper and pulp market size in 2029

**\$766.58  
MILLION**

Saudi Arabia's digital printing market size in 2032

**USD 11.93  
BILLION**

Saudi Arabian plastic packaging market size in 2026

**5.6%**

Annual growth of Saudi Arabia's plastic packaging market

**4<sup>th</sup>**

Is the expected ranking of Saudi Arabia's economy among the G20





## EXPLORE NEW BUSINESS HORIZONS

The distinguished trade fair brands PAPER ME, PRINT 2 PACK, and TISSUE ME are making their debut in Saudi Arabia as PAPER ME Saudi Arabia, PRINT 2 PACK Saudi Arabia, and TISSUE ME Saudi Arabia. These events will showcase cutting-edge products and technologies in paper, printing, packaging, and tissue sectors, addressing the growing industrial demands of Saudi Arabia and the wider GCC region.

With a focus on professionalism and dynamism, PAPER ME Saudi Arabia, PRINT 2 PACK Saudi Arabia, and TISSUE ME Saudi Arabia aim to establish a world-class industrial trade exhibition, by leveraging their unique concepts, these events will highlight key global trends and innovations from leading technology providers, offering comprehensive solutions for entrepreneurs, service providers, quality buyers, and trade visitors across the region.

## BUSINESS MATCHMAKING PROGRAM

"Match. Connect. Meet – Your Gateway to Improve Your Participation Experience

### Tailored Connections

Pre-screened and personalized matchmaking to connect you with the most relevant businesses, ensuring impactful meetings.

### Maximize ROI

Save time and resources by engaging with decision-makers and potential partners directly, driving value from every interaction.

### Seamless Scheduling

Use our matchmaking program to effortlessly schedule meetings and create a customized agenda for the event.





# ADVANTAGES OF EXHIBITING



- Engage high-quality buyers with serious purchasing power.
- Connect with current and future strategic partners.
- Showcase and demonstrate new products/technologies.
- Target hard-to-reach customers Offer special face-to-face promotions
- Explore various business expansion opportunities
- Monitor and observe competitors
- Boost sales & export activities
- Sign mega business deals
- Meet top buyers from KSA and the GCC region
- Enhance brand presence

# EXHIBIT PROFILE

## Pulp, Paper and Corrugated Board Segment

- Paper and Paperboard machinery & equipment
- Corrugated board making technology
- Recycling paper machines and technology
- Paper Core machines
- Paper Converting machines
- Paper Stationary
- Manufactures of specialty, writing, printing paper& paper boards
- Test Liner paper , Kraft Liner paper, fluting paper
- Spare parts& accessories
- Pulping & Fiber treatment
- Handmade paper
- Recovered and Recycled paper& fibers
- Duplex board, paper board suppliers
- Virgin pulp
- Laminating machinery
- Coated and Uncoated paper



## Plastics Segment

- Blow molding machines
- Injection molding machines
- Plastic thermo-forming machines
- Film making machines
- Plastic industries packaging







## Printing Segment

- Printing equipment and technologies
- Digital printing equipment
- Inkjet printing equipment
- Print finishing and binding equipment
- Pre-press equipment
- Plates and plate making equipment
- Printing materials – paper, board, foils, films, Inks, coatings and varnishes etc.
- On-press ancillary equipment and controls
- Large format printers
- Printing softwares
- Graphic art supplies



## Packaging Segment

- Packaging machinery & technologies
- Recycling Packaging machinery
- Paper cup machines
- Conveyor systems
- Stamping machines
- Packaging processing Lines
- Fill and seal machines
- Paper & Board
- Food technology and processing equipment
- Labeling equipment
- Packaging products
- Raw materials / semi-finished products
- Bottling and canning systems
- Wrapping and packaging machines
- Flexible packaging



# Visitors' Profile



## By Profession

- Businessmen
- Investors
- Trade Agents
- Buyers & Sellers
- Dealers
- Distributors
- Factory and Store owners
- Importers & Exporters
- Government Officials
- Industry Specialists & Professionals
- Manufacturers
- Mechanical Engineers
- Merchants
- Retailers/ Wholesalers
- Trade Associations
- Purchasing Managers

## By Sector

- Advertising
- Agriculture
- Automotive
- Furniture
- Pharmaceuticals & Medical
- Printing
- Plastics
- Packaging
- Petrochemicals
- Paper & Paperboard
- Chemicals
- Oil & Gas
- Food and Beverage
- Construction
- Electronics
- Household & Leisure Products



# PROMOTION CAMPAIGN

The enormous campaign to promote the event is set clearly to address the Saudi and GCC industrial challenges. The theme of this campaign is to turn the event into "The Ultimate Regional Forum for Paper, Printing, Packaging and Plastic Industries"; in other words, the primary goal is to make this event the most decisive meeting place for on-site contracting decisions where all the ranges and prices are available under one roof for buyers and sellers.

The event will be promoted to professional visitors through the following means:



**30,000 Visitor Tickets/ 10,000 VIP Tickets**



**Radio Commercials in Prime Times**



**Editorials and advertisements in key regional and local newspapers**



**Huge Outdoor Promotion Campaign**



**Pre-show and Post-show coverage in specialized regional industrial magazines**



**International & Regional Show Visits**



**Social Media and Online Promotion**

# LIST OF EXHIBITORS 2024

ACE PRESSUREWELD INT'L (PTE) LTD	Singapore	ISHAN PARYAVARAN PVT LTD	Egypt
AI BARAKA FOR EXPORT & IMPORT CO.,LTD.	Jordan	JMC PAPER TECH PVT. LTD	Pakistan
AL FARIS INDUSTRIAL GROUP	Saudi Arabia	K.B.K Speciality for Inks & Paints	Saudi Arabia
Al Hamad Est. for Trading	Saudi Arabia	Kamal saad sons	India
Al Hijaz Carton Factory Co	Saudi Arabia	KBMC - VALTEC	Egypt
Alamir pack	Egypt	Khaled Omar Salim Al Wael Establishment	China
Aldwar company	Egypt	KROFTA ENGINEERING LIMITED	China
Alex Converta for Paper Industries S.A.E.	Egypt	LANA TEX FOR PAPER INDUSTRIES CO	Egypt
Alfaris Paper Manufacturing Company	Saudi Arabia	Linqing City Guanlin Mechanical Technology Co., Ltd.	Italy
Alhennawy Co. for paper & Chemicals industry	Egypt	Liuzhou Zode Machinery Sci-Tech Co., Ltd.	Lebanon
Alkan International FZE	UAE	LOMA TRADE EGYPT	Egypt
Al-Medan Project Company for Corrugated Carton	Saudi Arabia	YANGZHOU WEIPONG MACHINERY CO., LTD.(TAIWAN)	China
Al-Qassim Factory for Corrugated Carton and Paper Products	Saudi Arabia	Yantai Dawei Enviro-Tech Co., Ltd.	China
Alwifaq Paper Company	Saudi Arabia	MAFLEX   Tissue Converting Machinery	Turkey
ANHUI FOR PLASTIC & FABRICS INDUSTRIES COMPANY	Egypt	ME Tissue Magazine	Egypt
Arab company for plastic industry	Egypt	Mediterranean Tissue Mill	Saudi Arabia
Arab Print Media	Egypt	MELEK PAPER AND HYGIENE PRODUCTS	Egypt
Associated Industries for Paper & Packaging - Galal Paper	Egypt	Modern Paper For Industry (MPI)	Egypt
Auto Plast	Egypt	Mohamed abdullah Al- Homaidan factory for paper products	China
BAOSUO PAPER MACHINERY MANUFACTURE CO.,LTD	China	New Baby	UAE
BHAVI INTERNATIONAL PRIVATE LIMITED	India	Nile for paper products	India
BIET ALEIZ FACTORY	Saudi Arabia	OK Science and Technology Co.,LTD	India
Cairo trade 2000	Egypt	Omega Paper Trading LLC	Saudi Arabia
CCT International Exhibition Co., Ltd.	China	Pakka Limited	India
Dar Elhanen for printing	Egypt	Paper Desk	India
DISAN	Turkey	Paper World Company	India
Dongguan Huitong Automatic Machinery Technology Co., Ltd..	china	Paques Environmental Technology India Pvt. Ltd.	China
DONGGUANG COUNTY DONGGUANG PACKING MACHINERY CO., LTD	China	PARASON MACHINERY INDIA PVT LTD	Saudi Arabia
Egyptian african company grand plast	Egypt	PPI PUMPS PVT. LTD.	Egypt
Egyptian German modern for paper industries	Egypt	Quanzhou Ruoxin machinery Co.,Ltd	China
Eldawlya International for Printing and Health Products S.A.E	Egypt	Qusah stores trading company	Egypt
El-Ekhlis for Industry Import & Export	Egypt	Rasheed for Machines	Spain
Elite Automation LLC FZ	UAE	REN KE INTELLIGENT CREATION (JIANGMEN) PAPER CO.,LTD	Saudi Arabia
EL-SOUDI HOLDING FOR PAPER	Egypt	SADEK GROUP FOR INDUSTRIAL INVESTMENT	Egypt
Wenzhou Ruiyuan Machinery Co., Ltd	India	SAFEM	Saudi Arabia
Wires & Fabriks (S.A.) Ltd	China	Sala factory	Egypt
EMINENT PAPER INDUSTRIES LLP	India	Sama Pack for Paper manufacturing and Corrugated Carton	China
Eureka machinery	Saudi Arabia	Saudi Foam Trays Manufacturing Company	China
EXCEL PAPERTECH ENGINEERS	INDIA	Shala Pack Egypt	China
Foshan Nanhai Dechangyu Paper Machinery Manufacture Co.,LTD	China	SHANDONG CHENZHONG MACHINERY CO., LTD	Egypt
FUJIAN MINGHUI MACHINERY CO.,LTD	China	SHANDONG JAH MACHINERY CO.,LTD	Egypt
Fujian Peixin Machine Manufacture Industry Co., Ltd.	China	SHANGHAI SOONTRUE MACHINERY EQUIPMENT CO., LTD.	India
Fytco logistics	Saudi Arabia	SHOROUK For Modern Printing & Packaging	Saudi Arabia
Genius for Engineering &Plastic Industries	Egypt	Smart ink and chemicals	Egypt
Global Mechanica Company Limited	Taiwan	SUTANTRA EQUIPMENETS PVT LTD	Saudi Arabia
Global Overseas Group	China	Tabatan Factory	China
GREATLAND PULP AND PAPER TECHNOLOGY CO.,LTD	China	Techno Print for printing and packaging	India
GUANGDONG WANLIAN PRECISION SCIENCE & TECHNOLOGY CO., LTD	China	Unicharm Gulf Hygienic Industries, Ltd	China
Guangzhou smart import and export co. Ltd.	China	ZHEJIANG ONEPAPER SMART EQUIPMENT CO.LTD	China
GULF CARTON FACTORY COMPANY	Saudi Arabia	ZHENGZHOU LEIZHAN TECHNOLOGY PAPER MACHINERY CO., LTD	China
GULF PAPER INDUSTRIES FACTORY CO. LTD.	Saudi Arabia		
Gulf ply company for paper manufacturing	Saudi Arabia		
Hannecard Saudi	China		
Hebei CaiLun Machinery Co., Ltd	China		
HENAN ZHONGYA INTELLIGENT TECHNOLOGY CO., LTD	Taiwan		
HINNLI CO., LTD	China		
IMAKO	China		
Intermark Arabia	Saudi Arabia		
	INDIA		
	India		
	Egypt		





# EXHIBITORS TESTIMONIALS



**H.E. MR. AHMED ABD EL MAGUID**  
GENERAL COUNCIL A.R.E. EMBASSY IN KSA

"It is an important event, as the Saudi market is extremely promising, and is now a trading hub and in need for quality products



**ENG. MEDHAT SALEH**  
GM – AL FARES PAPER MILLS -KSA

The Saudi market as a major market is now well-regarded by international suppliers and manufacturers and this what supports the presence of a well-reputed international event such as PAPER ME to cater for the growing demand.



**ENG. MOSAAD EWAIS**  
GM- AL MEDAN PROJECTS COMPNAY  
FOR CORRUGATED CARTON - KSA

This event is an excellent opportunity for networking and meeting existing and new customers and getting acquainted to the most recent industrial trends.



**MR. OSAMA IBRAHIM**  
PLANT MANAGER – GULF PLY -KSA

We had to join this event as Saudi Arabia has a huge paper market, an the event is a gateway to the entire GCC region, the event is a good opportunity for huge industrial establishments in addition to SME's to promote their products efficiently.



**MR. SALAH OMAR ELWAEEL**  
PURCHASING MANAGER – ELWAEEL - KSA

We need to expand in the entire Saudi market, and even beyond, we are targeting to promote our company as a provider of luxury paper, our presence of exhibition was very beneficial for us as it created awareness for our products.



**MR. AHMED IBRAHIM MOHAMED**  
BOARD OF DIRECTORS MEMBER – MEDITERANEAN  
TISSUE MILL - EGYPT

SAUDI ARABIA welcomes investors from the industrial field, we spotted a positive climate as far as investments are concerned, we met many interested factories within the show, we consider the event as successful, and we expect more growth in the years to come.



**MR. JAIME RETANA**  
EXPORT MANAGER – SAFEM - SPAIN

We are here to expand our export activities, we feel a strong future for the paper community, the experience was very much interesting, so far our expectations are met.



**MR. FADI IBRAHIM**  
OWNER- AL WIFAQ PAPER COMPANY - KSA

We met lots of interested customers, we will take a bigger booth next year, the exhibition was a real success.



**MR. SAMIR EL HIN**  
PRESIDENT – GLOBAL MECHANICA - TAIWAN

Such an event help us to reach customers, and sell our machines, the event was above expectations, it was a great success, the Saudi market is big and consuming, with great ROI for investors.



**MR. TALHA ABDEL-HAFEZ**  
CEO- OMEGA PAPER TRADING – U.A.E

The Saudi market is booming,we had to be present, most of the international brands are already in the Saudi market to capture the opportunities, we will open a branch in KSA soon, the organization is extremely professional, and the visitors flow in great, we are impressed, we will join the next edition for sure.



**MS. ROZALYN**  
FOREIGN TRADE MANAGER – LEIZHAN – CHINA

This a great chance for us to be in the GCC market, we are seeking reliable manufacturers to buy our machinery; we met customers from IRAQ, JORDAN, SAUDI ARABIA, YEMEN and the entire GCC market.



**ENG. ANDREA TOMEI**  
AREA SALES MANAGER – MAFLEX – ITALY

This a great chance, it is an expanding market for tissue rolls, we are here to promote our company, KSA is a hub for the Gulf area, the opportunities here are very wide, everyone thinks the demand is huge, I will recommend this event for Italian companies.



**MR. BIN CONG**  
C.E.O - ANHUI FOR PLASTIC INDUSTRIES - CHINA

We joined this event in Egypt and we were extremely satisfied, that's why we decide to join the KSA edition, we are seeking the opportunity to see potential clients, we will be exhibiting here next year for sure.



# ORGANIZED BY



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